

## ORDER



KSNV

## Orders

Order / Rev: 103575  
 Alt Order #: 06829900  
 Product Desc: HELLER FOR SENATE  
 Estimate:  
 Flight Dates: 08/29/12 - 09/04/12  
 Original Date / Rev: 06/26/12 / 07/16/12  
 Order Type: GENERAL  
 Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

## Agency

Name: Strategic Media Services, Inc.  
 Buying Contact:  
 Billing Contact:  
 3299 K St. NW  
 Washington, DC 20007  
 Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: Heller, Dean for U.S. Senate *revised*  
 Demographic: A35+  
 Product Codes: PLC01  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN  
 New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/27/12   | 09/04/12 | 50      | \$37,100.00  | \$31,535.00 |

## Totals

| Month          | # Spots   | Gross Amount       | Net Amount         | Rating      |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 50        | \$37,100.00        | \$31,535.00        | 0.00        |
| <b>Totals</b>  | <b>50</b> | <b>\$37,100.00</b> | <b>\$31,535.00</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

## Order Share

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 23%   | \$37,100.00  |
| Market      | 100%  | \$161,304.35 |

## Competitive Share

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 36%   | \$58,069.57 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 18%   | \$29,034.78 |
| KTUD              | 1%    | \$1,613.04  |
| KVVU              | 15%   | \$24,195.65 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 7%    | \$11,291.30 |

| Ln                        | Ch   | Start             | End             | Inventory Code         | Break             | Start/End Time | Days        | Len | Spots         | Rate     | Pri | Rtg  | Type | Spots | Amount     |
|---------------------------|------|-------------------|-----------------|------------------------|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|------------|
| E 1                       | KSNV | 08/29/12          | 08/31/12        | M-F 5-6a WakeUp w/WaQM | 5-6a              |                | --WTF--     | :30 | 3             | \$400.00 | 1   | 0.00 | NM   | 3     | \$1,200.00 |
| M-F 5-6a WakeUp w/Wagners |      |                   |                 |                        |                   |                |             |     |               |          |     |      |      |       |            |
| NEWS                      |      |                   |                 |                        |                   |                |             |     |               |          |     |      |      |       |            |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |            |
| Week:                     |      | 08/27/12          | 09/02/12        | --WTF--                | 3                 |                | \$400.00    |     | 0.00          |          |     |      |      |       |            |

Order / Rev: 103575  
 Alt Order #: 06829900  
 Flight Dates: 08/29/12 - 09/04/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

| Ln             | Ch   | Start             | End             | Inventory Code                                    | Break | Start/End Time | Days     | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|----------------|------|-------------------|-----------------|---|-------|----------------|----------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1            | KSNV | 08/29/12          | 08/31/12        | M-F 5-6a WakeUp w/Wa<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a           | --WTF--  | :30 | 3                 | \$400.00    | 1   | 0.00          | NM   | 3     | \$1,200.00 |
| NEWS           |      |                   |                 |   |       |                |          |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 08/27/12          | 09/02/12        | --WTF--   |       |                |          |     | 3                 | \$400.00    |     | 0.00          |      |       |            |
| E 2            | KSNV | 09/03/12          | 09/04/12        | M-F 5-6a WakeUp w/Wa<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a           | MT-----  | :30 | 2                 | \$400.00    | 1   | 0.00          | NM   | 2     | \$800.00   |
| NEWS           |      |                   |                 |   |       |                |          |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/03/12          | 09/09/12        | MT-----   |       |                |          |     | 2                 | \$400.00    |     | 0.00          |      |       |            |
| E 3            | KSNV | 08/29/12          | 08/29/12        | M-F 6-7a WakeUp w/Wa<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a           | ---W---- | :30 | 1                 | \$700.00    | 1   | 0.00          | NM   | 1     | \$700.00   |
| NEWS           |      |                   |                 |   |       |                |          |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 08/27/12          | 09/02/12        | ---W----  |       |                |          |     | 1                 | \$700.00    |     | 0.00          |      |       |            |
| E 4            | KSNV | 09/03/12          | 09/03/12        | M-F 6-7a WakeUp w/Wa<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a           | M-----   | :30 | 1                 | \$700.00    | 1   | 0.00          | NM   | 1     | \$700.00   |
| NEWS           |      |                   |                 |   |       |                |          |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/03/12          | 09/09/12        | M-----  |       |                |          |     | 1                 | \$700.00    |     | 0.00          |      |       |            |
| E 5            | KSNV | 09/04/12          | 09/04/12        | Today Show<br>Today Show                          | CM    | 658a-9am       | -T-----  | :30 | 1                 | \$1,400.00  | 1   | 0.00          | NM   | 1     | \$1,400.00 |
| TODAY SHOW     |      |                   |                 |   |       |                |          |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/03/12          | 09/09/12        | -T-----   |       |                |          |     | 1                 | \$1,400.00  |     | 0.00          |      |       |            |
| E 6            | KSNV | 08/30/12          | 08/30/12        | Today Show<br>Today Show                          | CM    | 658a-9am       | ---T---  | :30 | 1                 | \$1,400.00  | 1   | 0.00          | NM   | 1     | \$1,400.00 |
| TODAY SHOW     |      |                   |                 |   |       |                |          |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 08/27/12          | 09/02/12        | ---T---   |       |                |          |     | 1                 | \$1,400.00  |     | 0.00          |      |       |            |
| E 7            | KSNV | 08/29/12          | 08/31/12        | M-F Today Show II 3rd H<br>M-F Today Show II      | CM    | 9-10a          | --W-F--  | :30 | 2                 | \$500.00    | 1   | 0.00          | NM   | 2     | \$1,000.00 |
| TODAY SHOW II  |      |                   |                 |   |       |                |          |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 08/27/12          | 09/02/12        | --W-F--   |       |                |          |     | 2                 | \$500.00    |     | 0.00          |      |       |            |
| E 8            | KSNV | 09/04/12          | 09/04/12        | M-F Today Show II 3rd H<br>M-F Today Show II      | CM    | 9-10a          | -T-----  | :30 | 1                 | \$500.00    | 1   | 0.00          | NM   | 1     | \$500.00   |
| TODAY SHOW II  |      |                   |                 |   |       |                |          |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/03/12          | 09/09/12        | -T-----   |       |                |          |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| E 9            | KSNV | 09/03/12          | 09/04/12        | M-F Today Show III 4th H<br>Today 4th Hour        | CM    | 10am-11am      | -T-----  | :30 | 2                 | \$325.00    | 1   | 0.00          | NM   | 2     | \$650.00   |
| TODAY SHOW III |      |                   |                 |   |       |                |          |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/03/12          | 09/09/12        | -T-----   |       |                |          |     | 2                 | \$325.00    |     | 0.00          |      |       |            |
| E 10           | KSNV | 08/29/12          | 08/31/12        | M-F Today Show III 4th H<br>Today 4th Hour        | CM    | 10am-11am      | --WTF--  | :30 | 3                 | \$325.00    | 1   | 0.00          | NM   | 3     | \$975.00   |
| TODAY SHOW III |      |                   |                 |   |       |                |          |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 08/27/12          | 09/02/12        | --WTF--   |       |                |          |     | 3                 | \$325.00    |     | 0.00          |      |       |            |
| E 11           | KSNV | 08/30/12          | 08/31/12        | Noon News<br>Noon News                            | CM    | 12-1230pm      | ---TF--  | :30 | 2                 | \$425.00    | 1   | 0.00          | NM   | 2     | \$850.00   |
| NEWS           |      |                   |                 |   |       |                |          |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 08/27/12          | 09/02/12        | ---TF--   |       |                |          |     | 2                 | \$425.00    |     | 0.00          |      |       |            |
| E 12           | KSNV | 09/03/12          | 09/04/12        | Noon News<br>Noon News                            | CM    | 12-1230pm      | MT-----  | :30 | 2                 | \$425.00    | 1   | 0.00          | NM   | 2     | \$850.00   |
| NEWS           |      |                   |                 |   |       |                |          |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/03/12          | 09/09/12        | MT-----   |       |                |          |     | 2                 | \$425.00    |     | 0.00          |      |       |            |
| E 13           | KSNV | 09/03/12          | 09/04/12        |   | CM    | 5-630p         | MT-----  | :30 | 4                 | \$1,000.00  | 1   | 0.00          | NM   | 4     | \$4,000.00 |

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Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

| Ln    | Ch   | Start             | End             | Inventory Code             | Break | Start/End Time  | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|----------------------------|-------|-----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
|       |      |                   |                 | M-F Early News             |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | M-F Early News             |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                       |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | MT-----                    |       |                 |         |     | 4                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 14  | KSNV | 08/29/12          | 08/31/12        | M-F Early News             | CM    | 5-630p          | --WTF-- | :30 | 6                 | \$1,000.00  | 1   | 0.00          | NM   | 6     | \$6,000.00 |
|       |      |                   |                 | M-F Early News             |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                       |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 08/27/12          | 09/02/12        | --WTF--                    |       |                 |         |     | 6                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 15  | KSNV | 08/29/12          | 08/31/12        | M-F Wheel                  | CM    | 7-730pm         | --WTF-- | :30 | 3                 | \$1,000.00  | 1   | 0.00          | NM   | 3     | \$3,000.00 |
|       |      |                   |                 | M-F Wheel of Fortune       |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | WHEEL                      |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 08/27/12          | 09/02/12        | --WTF--                    |       |                 |         |     | 3                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 16  | KSNV | 09/03/12          | 09/04/12        | M-F Wheel                  | CM    | 7-730pm         | MT----- | :30 | 2                 | \$1,000.00  | 1   | 0.00          | NM   | 2     | \$2,000.00 |
|       |      |                   |                 | M-F Wheel of Fortune       |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | WHEEL                      |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | MT-----                    |       |                 |         |     | 2                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 17  | KSNV | 09/03/12          | 09/04/12        | Face to Face w/ Ralston    | CM    | 730-758pm       | MT----- | :30 | 2                 | \$800.00    | 1   | 0.00          | NM   | 2     | \$1,600.00 |
|       |      |                   |                 | Face to Face w/ J. Ralston |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | FACE                       |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | MT-----                    |       |                 |         |     | 2                 | \$800.00    |     | 0.00          |      |       |            |
| E 18  | KSNV | 08/29/12          | 08/31/12        | Face to Face w/ Ralston    | CM    | 730-758pm       | --WTF-- | :30 | 3                 | \$800.00    | 1   | 0.00          | NM   | 3     | \$2,400.00 |
|       |      |                   |                 | Face to Face w/ J. Ralston |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | FACE                       |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 08/27/12          | 09/02/12        | --WTF--                    |       |                 |         |     | 3                 | \$800.00    |     | 0.00          |      |       |            |
| E 19  | KSNV | 08/30/12          | 08/30/12        | M-F News 3 at Eleven       | CM    | 11pm-1135pm     | ---T--- | :30 | 1                 | \$1,100.00  | 1   | 0.00          | NM   | 1     | \$1,100.00 |
|       |      |                   |                 | M-F News 3 at Eleven       |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                       |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 08/27/12          | 09/02/12        | ---T---                    |       |                 |         |     | 1                 | \$1,100.00  |     | 0.00          |      |       |            |
| E 20  | KSNV | 09/03/12          | 09/03/12        | M-F News 3 at Eleven       | CM    | 11pm-1135pm     | M-----  | :30 | 1                 | \$1,100.00  | 1   | 0.00          | NM   | 1     | \$1,100.00 |
|       |      |                   |                 | M-F News 3 at Eleven       |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                       |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | M-----                     |       |                 |         |     | 1                 | \$1,100.00  |     | 0.00          |      |       |            |
| E 21  | KSNV | 09/01/12          | 09/02/12        | Sa-Su News 3 at Eleven     | CM    | 11pm-1135pm     | -----SS | :30 | 2                 | \$1,100.00  | 1   | 0.00          | NM   | 2     | \$2,200.00 |
|       |      |                   |                 | Sa-Su News 3 at Eleven     |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                       |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 08/27/12          | 09/02/12        | -----SS                    |       |                 |         |     | 2                 | \$1,100.00  |     | 0.00          |      |       |            |
| E 22  | KSNV | 09/01/12          | 09/01/12        | News 3 Sunrise - SATUR     | CM    | 6a-7a           | -----S- | :30 | 1                 | \$350.00    | 1   | 0.00          | NM   | 1     | \$350.00   |
|       |      |                   |                 | News 3 Sunrise SATURDAY    |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                       |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 08/27/12          | 09/02/12        | -----S-                    |       |                 |         |     | 1                 | \$350.00    |     | 0.00          |      |       |            |
| E 23  | KSNV | 09/01/12          | 09/02/12        | Sa-Su Early News           | CM    | 5pm-630pm       | -----SS | :30 | 2                 | \$650.00    | 1   | 0.00          | NM   | 2     | \$1,300.00 |
|       |      |                   |                 | Sa-Su Early News           |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                       |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 08/27/12          | 09/02/12        | -----SS                    |       |                 |         |     | 2                 | \$650.00    |     | 0.00          |      |       |            |
| E 24  | KSNV | 09/02/12          | 09/02/12        | Sunday Today               | CM    | 7a-8am          | -----S  | :30 | 1                 | \$625.00    | 1   | 0.00          | NM   | 1     | \$625.00   |
|       |      |                   |                 | Sunday Today               |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | SUN TODAY                  |       |                 |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 08/27/12          | 09/02/12        | -----S                     |       |                 |         |     | 1                 | \$625.00    |     | 0.00          |      |       |            |
| E 25  | KSNV | 09/02/12          | 09/02/12        |                            | CM    | Sun 1135p-1200a | -----S  | :30 | 1                 | \$400.00    | 1   | 0.00          | NM   | 1     | \$400.00   |

Order / Rev: 103575  
 Alt Order #: 06829900  
 Flight Dates: 08/29/12 - 09/04/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

| Ln             | Ch | Start             | End             | Inventory Code            | Break | Start/End Time    | Days | Len | Spots       | Rate | Pri | Rtg           | Type   | Spots | Amount      |
|----------------|----|-------------------|-----------------|---------------------------|-------|-------------------|------|-----|-------------|------|-----|---------------|--------|-------|-------------|
| SPORTS NIGHT   |    |                   |                 |                           |       |                   |      |     |             |      |     |               |        |       |             |
|                |    |                   |                 | Sports Night in Las Vegas |       |                   |      |     |             |      |     |               |        |       |             |
|                |    |                   |                 | Sports Night in Las Vegas |       |                   |      |     |             |      |     |               |        |       |             |
| SPORTS NIGHT   |    |                   |                 |                           |       |                   |      |     |             |      |     |               |        |       |             |
|                |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |      |     | <u>Rate</u> |      |     | <u>Rating</u> |        |       |             |
| Week: 08/27/12 |    | 08/27/12          | 09/02/12        | -----S                    |       | 1                 |      |     | \$400.00    |      |     | 0.00          |        |       |             |
|                |    |                   |                 |                           |       |                   |      |     |             |      |     |               | Totals | 50    | \$37,100.00 |